

E-Stores

e-Stores have many titles:

- ...Company Stores
- ...eCommerce Websites
- ...On-Line Programs

For the sake of simplicity we call them e-Stores



What is an e-Store?

An “e-Store” put simply, is a website that streamlines & simplifies selling products and/or services

...Other uses for e-Stores are Achievement Awards for Employees/Agents and Recognition for Years of Service and Loyalty

e-Store's have grown in popularity due to their efficiencies for ordering products and services and guaranteeing consistency for:

- Corporate branding & merchandising*
- Inventory management*
- Custom orders*
- Secure access for purchasing by individuals and departments*



e-Store Features

Design Control: Freshening the website design is simple

E-commerce Ready: Several payment methods are available through either Credit Cards, Purchase Orders, Cost Centers, Gift Cards, Budgets etc (A single payment method may be chosen or a combination)

Shipping/Taxes: Calculated in real time

Discount Codes: Create one-time or reusable discount codes

Customer Groups: Organize Customer accounts into easy to manage groups and offer special discounts, restrict payment and/or shipping etc.

Simple Report Management

Robust Product Display: Multiple product options like size, color quantity pricing, images etc.

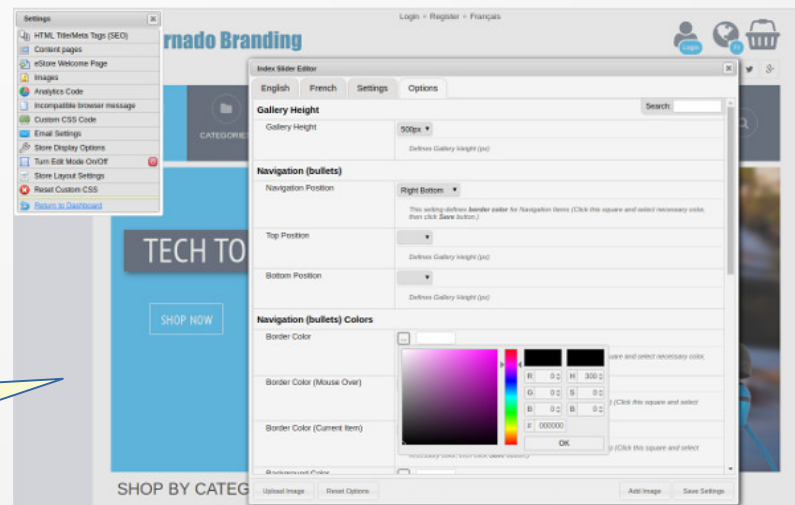


e-Store Design and Control

Templates are a starting point for making your new e-Store simple and beautiful

- Match a Corporate website or create something new
- Add Images, Banners, Sliders & more
- Add your own CSS Code if needed

Admin Mode provides full access to settings, Fonts & Colors.



e-Commerce Ready

The e-Store can accept several methods of payment

- **PURCHASE ON ACCOUNT/PURCHASE ORDER** - A Purchase order number or equivalent is needed to use this payment method.
- **BILL ME** - Purchases can be paid using payment terms
- **COST CENTRE** - Purchases are allocated to a Corporate Cost Centre
- **Credit Card Payments:** PAYPAL EXPRESS CHECKOUT, PAYPAL PRO DIRECT PAYMENTS, MONERIS CANADA, Authorize.net US
- **BUDGETS** - A powerful feature that provides the ability to control spending by User. Approvers can also be defined which provides further control
- **STORE CARDS (Gift cards)** - This payment method allows for an unlimited amount of Store cards of any denomination.

Authorize.Net



Shipping & Taxes

SHIPPING: Your eStore can offer one or several shipping methods at check out. Buyers can choose their best option.

• **CANADA POST & PUROLATOR** - Calculate real-time shipping rates for the destination, based on the total weight of the items in the cart.

• **UPS** - With your API Access and account number, your regular earned rates will apply.

• **FEDEX** - Calculates real-time shipping rates for the destination, based on the total weight of the items in the cart

• **CUSTOM DESTINATIONS AND FORMULAS** - Allows creation of custom shipping calculations based on country/territory combinations.

TAXES: Current Tax rates are automatically populated for Canada and USA. You can add specific rules for US taxes to suit any jurisdiction.



Discount Codes

Discount Codes are usually for special offers that are activated with reference to a key word or phrase added to the check out process. Example: *“When checking out use “Extra 10” to receive an additional 10% discount”*

- Create one-time or reusable discount codes.
- They can be defined as price reduction for product, shipping, taxes etc or a combination of all 3



Customer Groups

Customer Groups are used to define groupings of customer accounts. Customer groups can have specific attributes such as:

- Group Discount formulas
- Specific Payment Methods
- Specific Shipping Methods
- Make products visible only to certain groups



Simple Report Management

STANDARD REPORTS:

- Budget List
- Budget Usage
- Current Inventory Count
- Customer Account List
- Customer Account List
- Discount Code Usage
- Order Related Reports for:
 - Export*
 - General Sales*
 - Ledger*
 - Sales By Category*
 - Summary By Customer*
 - Summary By Shipping Destination*
 - Top Selling Items*
 - Transactions*
- Product Export
- Product Inventory Export
- Store Card Export
- Store Card Usage

ALLOWING CUSTOMER ACCESS TO REPORTS

Customers can have limited access to pertinent reports. Customer access to valuable Reports removes the need for customer service calls relating to pertinent data



Robust Product Support

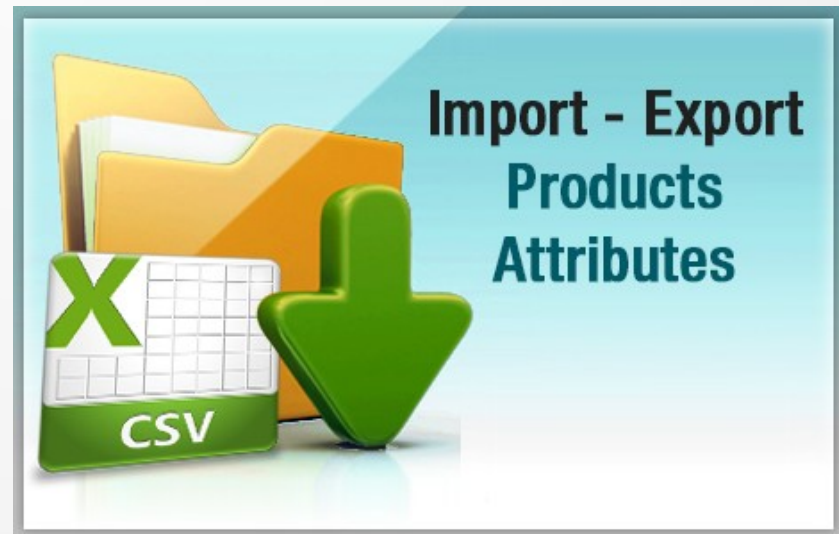
ADD/EDIT/IMPORT PRODUCTS & CATEGORIES

The products section of the Dashboard provides access to all information regarding Products, Product Categories, Options, Pricing, Product Images and Product Imports

ADD A PRODUCT: Adding products from the Dash Board is simple and can be managed individually, by a spread sheet or directly integrated with your own product database via the REST API and supports multiple languages

PRODUCT OPTIONS: Options allow you to add specific additional choices to a product like size or color. Options can be setup as a list that a buyer would select from (ie: sizes) or a single option such as a gift box

INVENTORY: The system will track inventory if needed.



PromoBullit e-Store Platform Summary

- Full-featured platform for all e-Store requirements
- Customizable Designs
- Extensive product option support (Color, Size, etc.)
- Flexible payment support (Credit Cards, Budgets, PO, etc.)
- Real-time or Custom shipping calculations
- Bilingual, Multi-currency, Canadian & USA Taxes

